



Clinton Has Post-Convention Lead Over Trump With Strong Showing in Suburbs

Washington (8.10.16) - Former Secretary of State Hillary Clinton holds a six-point lead in the race for the presidency over businessman Donald Trump as the bump she received from the Democratic National Convention and Trump's subsequent controversies appears to be subsiding, the latest Princeton Survey Research Associates International poll says.

Clinton has the backing of 45 percent of the registered voters in the latest survey, while Trump has the support of 39 percent. About 2 percent volunteered that they would vote for Libertarian candidate Gary Johnson, and less than 1 percent volunteered they would vote for Green Party candidate Jill Stein. Eight percent said they didn't know who they would vote for and 4 percent refused to give an answer.

These numbers are based on those who expressed support for a candidate and on those who initially did not express a preference but say they lean toward voting for Clinton or Trump. The poll is based on 1,000 telephone interviews with adults from August 4-7 with half conducted on landline and half conducted on cell phones. The sampling margin of error is 3.9 percentage points based on all 1,000 completes and 4.4 percentage points for results based just on 798 registered voters.

This level of support for Clinton is greater than seen before the Republican National Convention that began July 18 but less than was shown in PSRAI polls since the Democratic National Convention that ended July 28.

In six waves of interviewing from June 30 through July 17 (each based on 1,000 interviews), the PSRAI surveys showed support averaging 43 percent for Clinton and 41 percent for Trump. Other candidates drew 3 percent. Seven percent said they didn't know and 5 percent refused to answer.

In a wave of interviewing Aug. 1-4 based on 1,000 adult interviews and 819 registered voters, Clinton received the support of 48 percent of the registered voters, while Trump was backed by 36 percent. Thus, Clinton's margin over Trump has varied from only 2 percentage points in early July, to a peak of 12 points early last week and it has now settled to a six-point margin.

In this volatile year in presidential politics, no single poll should be given a great deal of weight. The goal of these PSRAI polls is to try to illuminate some of the trends in support for the two candidates through the turbulent periods before and after the national conventions. In the latest survey, Clinton has picked up strength in the suburbs and is doing well with college educated voters and minority voters. Trump's strongest groups are white voters and those who do not have a four-year degree.

Clinton has substantially improved her standing among suburban voters. In the latest poll, she holds a 44-37 edge. That compares to the a 41-44 margin in Trump's direction in the weeks before the convention. For both time periods, Clinton holds a substantial margin in the cities while Trump holds a major edge in the rural areas.

Among those with college degrees, Clinton holds a 54-36 margin over Trump. That is up from the 48-37 edge in early July. Among those with just a high school diploma or less, it is Trump 39 percent Clinton 40 percent, almost unchanged from the 43-43 dead heat earlier in July.

Among white registered voters, Trump holds a 49-35 edge, little changed from the 51-34 edge he enjoyed in early July. But among minority voters, Clinton now leads by a substantial 66-19 margin. It averaged 66-13 in early July.

Results are based on eight general population surveys. Interviewing was done by landline and cell phone. All samples were drawn using random digit dial (RDD) methods. The samples were weighted to account for the dual-frame sample design and to match total sample demographics to known population parameters. All results are based on registered voters. Six of the surveys were conducted prior to the republican convention and two were conducted after the democratic convention. Survey details can be found in the following table. Pre-convention results were computed by averaging the results of the six pre-convention surveys.

	<u>Registered voters</u>	<u>Margin of Error</u>
<u>Pre-convention surveys</u>		
June 30 – July 3	807	4.3 percentage points
July 5-8	791	4.3 percentage points
July 7-10	815	4.3 percentage points
July 7-10	786	4.2 percentage points
July 11-14	812	4.2 percentage points
July 14-17	816	4.2 percentage points
<u>Post-convention surveys</u>		
August 1-4	819	4.5 percentage points
August 4-7	798	4.4 percentage points

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